Shine a spotlight on your business

Spend your advertising dollars where they count the most. OnTarget - Display Advertising helps place your business in front of consumers where they spend most of their time: the web. Targeting by geography, audience and interest will ensure you get the most bang for your buck.

Want to maximize your conversions? Add a Landing Page - a standalone web page specifically designed to promote your message or offer.

One in five dollars devoted to digital goes to display ads.  
EMARKETER

The average U.S. adult spends a total of 5 hours 42 minutes on digital media activities each day.  
EMARKETER

More than 330 billion is projected to be spent on digital advertising by 2021.  
STATISTA

Target Potential Customers Using:

- Search Targeting - Identifies people who will be interested in your messages, based on the words they’ve recently been searching online.
- Contextual Targeting - Engages your business with people reading articles about topics related to your products and services.
- Geo Fencing - Delivers your message to potential customers within a specific geographic location, such as a village within a town, a museum, or a competitor’s location.
- Geo Fencing Events - Reaches attendees of events, such as concerts, fairs, trade shows, and sporting games, during specific dates and times.
- Geo Recency - Continues to engage audiences reached through Geo Fencing immediately following their visits to particular locations or events and up to 30 days after

Our Custom OnTarget Programs Include:

✓ Specific audience targeting
✓ Access to first and third party data
✓ Mobile/tablet/desktop targeted ads
✓ Ad creation
✓ Quick setup
✓ Instant Lead Alerts via email and SMS
✓ Access to experts
✓ 24/7 results dashboard

Suggested product pairings:
Retargeting | Call Tracking

Effective Date: June 2017
Minimum Agreement: All agreements subject to ThriveHive’s terms and conditions: thrivehive.com/legal/advertising_terms. Rates subject to change.
## Mobile Ontarget - Display Advertising
Reach out to your customers on the move with display ads targeted by:

<table>
<thead>
<tr>
<th>Content Channels</th>
<th>Available Ad Sizes:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Devices</td>
<td>• 300 x 250</td>
</tr>
<tr>
<td>Mobile Carriers</td>
<td>• 320 x 50</td>
</tr>
<tr>
<td>App vs. Web</td>
<td>• 300 x 50</td>
</tr>
<tr>
<td>Wi-Fi vs. Carrier Gateway</td>
<td>• 728 x 90 (Tablet Only)</td>
</tr>
<tr>
<td>Geography (Country, State, DMA, Zip Code)</td>
<td></td>
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<tr>
<td>Geo Fence</td>
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